

Father Lopez Athletics
Sponsorships & Marketing Programs 2010-2011

GAME NIGHT SPONSORSHIPS

Available for home games in the following sports: Football, Volleyball, Basketball, Soccer and Baseball

Premium Package **\$1,000**

The premium package includes:

- Brown & Brown Field House banner through the school year
- Alumni Stadium banner through the school year
- Public address announcements during sponsored game
- Scoreboard recognition during games held in Alumni Stadium
- Marquee recognition at school entrance on game day
- Recognition in the program insert, if applicable
- Opportunity to have a promotional display
- Opportunity to distribute novelties or promotional items on game day
- Opportunity to sponsor additional games at a reduced rate of \$100 per game
- First choice of game dates

Standard Package **\$750**

The basic package includes:

- Alumni Stadium banner through the school year
- Public address announcement during the sponsored game
- Scoreboard recognition during games held in Alumni Stadium
- Marquee recognition at school entrance on game day
- Recognition in the program insert, if applicable
- Opportunity to have a promotional display
- Opportunity to distribute novelties or promotional items on game day
- Opportunity to sponsor additional games at a reduced rate of \$150 per game

Individual Game Sponsorship **\$250**

Benefits of individual game sponsorships include:

- Public address announcement during the sponsored game
- Scoreboard recognition during games held in Alumni Stadium
- Marquee recognition at school entrance on game day
- Opportunity to have a promotional display
- Opportunity to distribute novelties or promotional items on game day

Sponsorships & Marketing Programs
2010-2011

• **Clubs**

50th Anniversary Club	\$1,000/year
Green Wave Club	\$500/year
Father Lopez Club	\$250/year
Green & White Sponsor	\$150/year
Senior Citizen Season Pass	\$50/year

• **Brown & Brown Field House Signage**

Field House Banners	\$500/year
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• **Alumni Football Stadium Signage**

Scoreboard Panels	\$750/year
Field Signs	\$300/year

• **Program Ads**

Full Page	\$350
Half Page	\$200
1/4 Page	\$100
Business Card Size	\$50

• **Game Night Sponsorship**

Premium Package	\$1,000
Basic Package	\$750
Game Night Only	\$250

CLUBS & PASSES

50th Anniversary Club (\$1,000)

- 4 passes* to all regular-season home athletic events, including boys/girls varsity and junior varsity sports: football, basketball, volleyball, soccer, baseball, softball, swimming and lacrosse. *These passes include reserved seating at home football games.*
- Special invitations to pre-game hospitality events
- 2 Father Lopez polo shirts
- PA system advertising at games
- Full page program ad in both sports programs (Fall/Spring)
- Signs at both Alumni Field and Brown & Brown Field House
- Reserved parking at home football games

Green Wave Club (\$500)

- 2 passes* to all regular-season home athletic events, including boys/girls varsity and junior varsity sports: football, basketball, volleyball, soccer, baseball, softball, swimming and lacrosse. *These passes include reserved seating at football games.*
- Special invitations to pre-game hospitality events
- 2 Father Lopez polo shirts
- Half page program ad in both sports programs (Fall/Spring)
- Sign at your choice of Alumni Field or Brown & Brown Field House

Father Lopez Club (\$250)

- 2 passes* to all regular-season home athletic events, including boys/girls varsity and junior varsity sports: football, basketball, volleyball, soccer, baseball, softball, swimming and lacrosse.
- 2 Father Lopez polo shirts
- Game program recognition

Green & White Sponsor (\$150)

- 1 pass* to all regular-season home athletic events, including boys/girls varsity and junior varsity sports: football, basketball, volleyball, soccer, baseball, softball, swimming and lacrosse.
- 1 Father Lopez polo shirt

Senior Citizen Season Pass (\$50)

- The senior citizen season pass* is available to those aged 65 and older and allows access to all regular-season home athletic events, including boys/girls varsity and junior varsity sports: football, basketball, volleyball, soccer, baseball, softball, swimming, and lacrosse.

***Passes not valid for Pre-Season, Christmas tournament, District Games, School Tournaments or FHSAA Tournaments**

SIGNAGE

Brown & Brown Field House

Field House Banners: banners on the north and south walls of the Brown & Brown Field House are 3' x 5' and are in full color. Banners are \$500 per school year, and include the production cost of your banner. Returning sponsors will receive the discounted rate of \$300 per banner.

Alumni Football Stadium

Field Signs: banners displayed in Alumni Stadium are 3' x 5' and are in full color. These banners are made of high-visibility vinyl with your company name and/or logo in full color. These banners cost \$300 per school year, and include production costs.

Scoreboard Panels: there are four 24" h x 58" w panels available. Each panel is \$750 per school year and is renewable annually.

Father Lopez Athletics  **Catch the Wave!**

PROGRAM ADVERTISING

Purchase a program ad in the Fall or Spring program to advertise your business or to celebrate the accomplishments of your favorite Father Lopez athlete! Program size is 8.5 x 11 inches, rates are as follows:

Full Page - \$300

Half Page - \$200

¼ page - \$100

Business card size - \$50

Please attach your camera ready artwork to the enclosed form, and submit a check payable to: Father Lopez Catholic High School

* AD DEADLINE IS **SEPTEMBER 10, 2010** FOR THE FALL PROGRAM *

Contact: Charlie Greenwood or Cindy Brennan

Phone: 386.253.5213

E-mail: cgreenwood@fatherlopez.org or cbrennan@fatherlopez.org